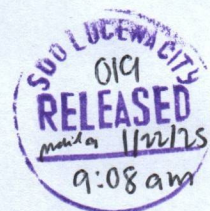




Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF LUCENA CITY



20 January 2025

DIVISION MEMORANDUM

No. 000, s. 2025

BRIGHT BEGINNING: AN ADVOCACY CAMPAIGN FOR KINDERGARTEN

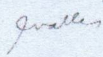
TO : OIC – Asst. Schools Division Superintendent
Chief Education Supervisors – SGOD & CID
Public Elementary School Heads
All Others Concerned

1. Pursuant to Republic Act No. 10157 or known as “*An Act Institutionalizing the Kindergarten Education into the Basic Education System and Appropriating Funds Therefor*”, which declares kindergarten as mandatory and compulsory for Filipino children and as part of the basic education system. It establishes the legal foundation for the campaign to promote access to and quality in kindergarten education as a right for every Filipino child. Likewise, DO No. 47, s. 2016 which is the “*Omnibus Policy on Kindergarten Education*” and DO No. 009, s. 2024 re: *Implementing Guidelines on the School Calendar and Activities for SY 2024-2025* which provides that Early Registration for incoming Kindergarten. With this, SDO-Lucena City through the Curriculum Implementation Division will conduct **BRIGHT BEGINNING: AN ADVOCACY CAMPAIGN FOR KINDERGARTEN** on January 25, 2025 (Saturday), 8:00 a.m. -5:00 p.m. in all elementary schools.
2. This activity aims to:
 - a. increase public awareness on the importance of kindergarten in a child’s developmental and educational journey,
 - b. highlight the benefits of quality kindergarten education for cognitive, social, and emotional growth, and
 - c. encourage active involvement of stakeholders in advocacy processes related to kindergarten programs.
3. The List of Participants, Technical Working Group (TWG) and Matrix of the Activity are found in the annexes.
4. Relative to the conduct of this activity, this office reiterates that DepEd personnel who will serve shall be entitled to a Service Credit as per DepEd Order No. 53, s. 2003 on “*Updated Guidelines on Grant of Vacation Service Credits to Teachers*” to compensate for the services they will render beyond working hours; likewise, Compensatory Time-off for Non-teaching Personnel based on CSM-DBM Joint Curricular No.2, s. 2004 re: Non-Monetary Renumeration for Overtime Service Rendered.



Address: Lucena West I ES Compound, M.L. Tagarao St. Brgy. Ila, Iyam, Lucena City
Contact Nos.: (042) 421-4161/421-4162/421-5137
Email Address: lucena.city@depd.gov.ph
Website: depdulucena.com

5. For more details concerning this activity please contact the EPS I- Kindergarten & SPED and/or the CID Chief on mobile number 09282344816.
6. Immediate and wide dissemination of this Memorandum is desired.


SUSAN DL. ORIBIANA
Schools Division Superintendent
 

CID/PROPER / RMC / DM- **BRIGHT BEGINNING: AN ADVOCACY CAMPAIGN FOR KINDERGARTEN**
002 / 01/20/2025

Annex 1**MATRIX OF ACTIVITY**

TIME	ACTIVITY	PERSON RESPONSIBLE
7:00-7:30	Registration	Kindergarten Teachers
7:30- 8:30	Motorcade	All Elementary Schools
8:30- 9:30	Opening Program	All Elementary Schools
9:30- 12:00	Symposium on Kindergarten Education Topic: Raising a Lifelong Learner: How Parents Can Support Kindergarten Success	
1:00- 5:00	Child Mapping	

Annex 2

Technical Working Group	
Program and Invitation Committee	School Level
Registration Committee	School Level
Certificates Committee	School Level
Physical Arrangement Committee	School Level
Sound System and Technical Committee	School Level
Food & Refreshment Committee	School Level
Evaluation Committee	Pascual J. La Rosa
Documentation Committee	School Level
Health and Wellness Committee (If applicable)	N/A

Annex 3**LIST OF PARTICIPANTS**

NO.	NAME	SEX	DESIGNATION	OFFICE / SCHOOL
1	Marilou D. Ermedilla	F	Teacher II	Lucena North I ES
2	Pamela Anne O. Lopinac	F	Teacher II	Lucena North I ES
3	Edeline L. Pabellano	F	Teacher I	Lucena North II ES
4	Ann Michelle G. Alladel	F	Teacher I	Lucena North III ES
5	Miradel D. Llanora	F	Teacher II	Zaballero ES
6	Maricel T. Rubio	F	Teacher I	Zaballero ES
7	Bernarditha V. Almadrones	F	Teacher I	Zaballero ES
8	Jessica P. Apuya	F	Teacher II	Zaballero ES
9	Catherine N. Ursolino	F	Teacher II	Camp Nakar ES
10	Jhoanne Isaga Bagsic	F	Teacher II	Gulang Gulang ES
11	Anna Marie M. Ong	F	Teacher I	Gulang Gulang ES
12	Cory Joy M. Gaela	F	Teacher II	Gulang Gulang ES
13	Jancel O. Belolo	F	Teacher I	Reymar ES
14	Jeanneth D. Padrique	F	Teacher III	Domoit ES
15	Julie-Ann G. Ramirez	F	Teacher II	Domoit ES
16	Mirabeth A. Enriquez	F	Teacher I	Ila Dupay ES
17	Jessabelle De Ocampo	F	Teacher I	HFES
18	Maureen H. Aguilar	F	Teacher III	Sil Mayao ES
19	Charmaine A. Francia	F	Teacher I	Sil Mayao ES
20	Abegail S. Raquel	F	Teacher II	Kan Mayao ES
21	Mhyr Anne A. Luna	F	Teacher III	Kan Mayao ES
22	Marishayne Z. Orjalesa	F	Teacher I	Kan Mayao ES
23	Kristine Joy P. Labor	F	Teacher III	ERAES
24	Renalyn G. Fabellon	F	Teacher I	ERAES
25	Rissabeth Mae C. Altamerano	F	Teacher II	ERAES
26	Roselyn N. Quinto	F	Teacher I	San Lorenzo ES
27	Myra A. Cabaneros	F	Teacher I	San Lorenzo ES
28	Winie S. Abetria	F	Teacher I	San Lorenzo ES
29	Aira Jayne T. Dominice	F	Teacher III	East I
30	Christine M. Oliveros	F	Teacher III	East I
31	Lezly L. Eduarte	F	Teacher II	East I
32	Sheila Rose C. Diyata	F	Teacher II	East I
33	Preciosa V. Hiyan	F	Teacher I	East I
34	Kaycee Ann C. Silverio	F	Teacher II	East II
35	Roxanne Faye C. Estuita	F	Teacher III	East III
36	Kris B. Monserrat	F	Teacher III	East III
37	Kriza Jennifer V. Ocado	F	Teacher I	East IV
38	Joyce Ayryl P. Lloce	F	Teacher I	East V
39	Melaine B. Balila	F	Teacher I	East VI
40	Arlene R. Buenafe	F	Teacher III	East VII
41	Shaira C. De La Cruz	F	Teacher I	East VII
42	Maria Judeia N. Tavas	F	Teacher II	East VII Annex
43	Zoila R. Tan	F	Teacher III	East VIII

44	Mariel D. Naynes	F	Teacher I	East VIII
45	Irah Nicole E. Aumentado	F	Teacher I	East VIII
46	Josephine C. Del Rosario	F	Teacher I	East IX
47	Marianelle A. Cabile	F	Teacher I	Lucena West I
48	Evalor R. Canedo	F	Teacher I	Lucena West I
49	Jenny S. Letolio	F	Teacher II	Lucena West I
50	Myrene A. Loyola	F	Teacher I	Lucena West I
51	Julieta S. Macalintal	F	Teacher II	Lucena West I
52	Maria Cristina Z. Pineda	F	Teacher I	Lucena West I
53	Carlzen Rose A. Reyes	F	Teacher I	Lucena West I
54	Rose Ann R. Santos	F	Teacher III	Lucena West I
55	Ainee S. Subeldia	F	Teacher II	Lucena West I
56	Lovely Joy L. Tan	F	Teacher II	Lucena West I
57	Aprille Rose G. Zingalawa	F	Teacher II	Lucena West I
58	Marina L. Habito	F	Teacher I	Lucena West II
59	Joanah C. Maming	F	Teacher I	Lucena West II
60	Zenith L. Couzon	F	Teacher II	Lucena West III
61	Khristine Z. Aguilar	F	Teacher II	Lucena West III
62	Donna O. Dayo	F	Teacher II	Lucena West III
63	Grace F. Alandy	F	Teacher II	Lucena West IV
64	Keen Hazel R. Endriga	F	Teacher I	Iba Iyam ES
65	Cherry S. Azaula	F	Teacher I	Iba Iyam ES
66	Sheila Marie L. Loyola	F	Teacher II	Isabang ES
67	Gretchen B. Sevilla	F	Teacher II	Isabang ES
68	Genelyn J. Rolloque	F	Teacher I	Isabang ES
69	Angela Cristina A. Soliman	F	Teacher I	Isabang ES
70	Gazel Marsha R. Aumentado	F	Teacher I	Isabang ES
71	Realyn C. Patriarca	F	Teacher I	Bocohan ES
72	Mila Rosa V. Manggis	F	Teacher I	Bocohan ES
73	Gretchen M. Ebarle	F	Teacher I	Iba Talim ES
74	Lyka Vanessa G. Rodil	F	Teacher III	Ila Talim ES
75	Renievie Lovely G. Magarino	F	Teacher II	Salinas ES
76	Mary Joy R. Peñascosas	F	Teacher I	Ransohan ES
77	Arni B. Macalintal	F	Teacher III	Lucena South I ES
78	Mark O. Salumbides	F	Teacher I	Lucena South I ES
79	Jonalyn A. Oblea	F	Teacher II	Lucena South I ES
80	Sandra Mahalia G. Yuayan	F	Teacher III	Lucena South I ES
81	Ana Hyacinth Rivera	F	Teacher II	Lucena South II ES
82	Kristal B. Meude	F	Teacher II	Lucena South II ES
83	Rachelle P. Mo Shadab	F	Teacher II	Barra ES
84	Clarice Ann F. Guerra	F	Teacher I	Barra ES
85	Donna Jane M. Alub	F	Teacher I	Barra ES
86	Marjorie A. Serafin	F	Teacher I	Talao Talao ES
87	Thelma A. Lanzaderas	F	Teacher I	Talao Talao ES
88	Jocel Marie D. Mendoza	F	Teacher I	Talao Talao ES
89	Leizl L. Golfo	F	Teacher I	DESA
90	Mary Carol T. Dilao	F	Teacher I	DESA
91	Jan Irah Mae S. Ramada	F	Teacher I	DESA
92	Hazel D. Destreza	F	Teacher II	Dalahican ES
93	Janela Grace A. Guison	F	Teacher II	Dalahican ES

94	Zarah Mae G. Estella	F	Teacher I	Dalahican ES
95	Katherine S. Morfe	F	Teacher I	Dalahican ES
96	Reca Sherilyn P. Harrison	F	Teacher I	Dalahican ES
97	Jane C. Demin	F	Teacher I	Dalahican ES
98	Anne Marie D. Palermo	F	Teacher I	Dalahican ES
99	Cecilia Y. Cuento	F	Teacher I	Dalahican ES
100	Cristine R. Peregrin	F	Teacher I	Dalahican ES
101	Geraldine L. Vizarra	F	Teacher I	Dalahican ES
102	Shaira D. Faller	F	Teacher I	BLISS
103	Gemma M. Vasquez	F	Teacher I	Mayao Crossing ES
104	Analiza A. Macatangay	F	Teacher I	Mayao Crossing ES
105	Alexandria Nicole M. Liwanag	F	Teacher I	Mayao Crossing ES
106	Dannica Quincy M. Quidilig	F	Teacher I	Mayao Parada ES
107	Meryll C. Calvendra	F	Teacher I	Mayao Parada ES
108	Camille V. Oxina	F	Teacher I	Mayao Castillo ES
109	Jochelle R. Palanca	F	Teacher I	Mayao Castillo ES
110	Valerie Ann Joy C. Aclan	F	Teacher I	Ransohan IS
111	Hazel T. Abanto	F	Principal II	Kan Mayao ES
112	Josephine Permalino	F	Principal II	Lucena West III ES
113	Lilian B. Paderes	F	Head Teacher III	Lucena East VII Annex
114	Gloria S. Bobadilla	F	Principal I	Barra ES
115	Rowela M. Caperina	F	EPS	CID